



Yassmin Saeed

UX-Designer

I am a driven UX-Designer who is passionate about challenging myself and striving to achieve my goals. With a passion for problem-solving and design, I love creating user-friendly solutions that improve the user experience. I am constantly seeking new challenges and opportunities to grow and contribute to an organization that prioritizes user experience and innovation.



Contact me

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Portfolio:

<https://made-by-yas.com/>

LinkedIn:

Yassmin Saeed



Tools

- Figma
- Canva
- Hotjar
- Axure
- Wordpress
- Illustrator
- Adobe XD
- Adobe InDesign
- Adobe Premiere Pro

Microsoft office

- Word
- Excel
- PowerPoint

Work Experience

Project Coordinator - Intern

Danone AB | March 2023 - April 2023

- Effectively presented proposed design changes.
- Promotion to Project Coordinator was a direct result of this successful redesign initiative.
- Initiated a comprehensive redesign of the product website, significantly improving the user interface and overall aesthetics.

Website Coordinator Intern

Danone AB | Feb 2023 - March 2023

- Collaborated closely with the Website Lead to supervise the development of a new WordPress website.
- Managed content updates on the website, ensuring it remains current and relevant.
- Collected and analyzed data related to website behavior and user engagement, utilizing tools like Hotjar.

Station Host

MTR | May 2022 - Present

- Actively served as a station attendant on SL's commuter train during every other weekend.
- Gained hands-on experience in managing and improving customer service skills through interactions and responsibilities in the role.

UX-Designer - Intern

BLD | April 2022 - August 2022

- Contributed to the development of a new mobile application.
- Conducted extensive research to gather valuable information and gain a deep understanding of user needs.
- Conducted several rounds of usability testing to ensure the product was user-friendly and met user expectations.

Video Editor

Kanalen | Aug 2020 - Feb 2021

- Improved video editing skills through the editing of videos for a YouTube channel using Adobe Premiere Pro.
- Demonstrated expertise in editing, incorporating multiple camera angles, titles, graphics, audio enhancements, and special effects for polished video content.
- Skillfully combined text, video clips, and other composite elements to create logical and visually appealing layouts within the videos.



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Skills

- Grafisk Design
- Problemlösning
- Teamkommunikation
- Användbarhetstestning
- Wireframing
- UX Design
- HTML/CSS

Language

Swedish: Fluently.

English: Fluently.

Arabic: Native language.

Tigrinya: Native language, fluent in speech.

Good references will be provided upon request.

Education

Luleå tekniska University
Web development I | Sep 2023 - Present

Stockholm University
Bachelor's Program in Interaction Design | August 2020 – Present

Borås Högskola
Summer Course | Portfolio and Graphic Design | 2022

High School Diploma
3rd High School | 2012 – 2015
Jeddah
Science Program

Volunteer

Election committee
DataTjej | Sep 2022 - Present

Working in a group with three other girls for next year's selection committee. Our role is to interview people who want to get involved in DataTjej, as well as to present suitable candidates to the board.

Co Head of Print and Communication
DataTjej | April 2022 – April 2023

I actively participated in DataTjej's annual conference, with a focus on empowering women and non-binary individuals in IT.

- **Multifaceted Role:** Took on diverse responsibilities, including:
 - **Logo Design:** Created logos for the conference.
 - **Website Development:** Designed and built the conference website using WordPress.
 - **Graphic Design:** Developed graphic elements for printed materials and catalogues.
 - **Social Media Management:** Managed the conference's online presence and oversaw social media channels.
 - **Engaging Content:** Created and designed compelling content for effective marketing.

Food and Function Manager
DataTjej | April 2021 – April 2022

- Successfully managed meals and coffee services for the conference.
- Supervised the conference staff, demonstrating leadership skills.
- Gained expertise in event logistics through these responsibilities.

Info & Design
Stockholm University job fair | Nov 2021 – Feb 2022

I had the privilege of collaborating with a project team responsible for designing the System Scientist Day Catalog 2022.

- Gained valuable insights into event planning through this experience.
- Developed skills in team coordination during the project.
- Contributed to the design of the catalog, which improved my design skills.